



Theater Rental Subsidy Program Application Form 2010

This document must attached to the front of the negotiated rental agreement and delivered to Dance/USA Philadelphia , 1427 Spruce St. #1F, Philadelphia, PA 19102. We BEGIN accepting applications at Noon on Monday October 12, 2009. NOTE: Renters will be approved for funding on a first come, first-served basis, contingent on returning a copy of the countersigned rental contract to Dance/USA PHL in 5 business days. PLEASE PRINT.

Name of Venue: _____

Rental Contact:

Email: _____ Phone: _____

Marketing Contact:

Email: _____ Phone: _____

Name of Company/Presenter: _____

Contact:

Email: _____ Phone: _____

The venue agrees to provide the following marketing support services. Check a minimum of three. (Deadlines related to management of these efforts are determined by the marketing staff of the venue.)

- Include the production in your season brochure
- Announce the production on your website with a link to the renter’s website
- Insert a promotional flyer, provided by the renter, in programs during the weeks prior to the subsidized dance production.
- Exhibit a poster in your marquee or lobby
- Announce the production in your e-newsletter
- Provide one-time access to your mailing list
- Donate ad space in your playbill.
- Other: _____

It is further understood that the Renter will acknowledge Theater Rental Subsidy Program Funding in all printed materials with logo and credit language according to specifications provided by Dance/USA Philadelphia.

For the Venue:

Rental Staff:

Marketing Staff:

Signature: _____ **Signature:** _____

Name printed: _____ **Name printed:** _____

Date: _____ **Date:** _____

For the Company/Organization:

Signature: _____

Name printed: _____

Date: _____